



2010 ACEC/MA CORPORATE SPONSORSHIP PROGRAM

The American Council of Engineering Companies of Massachusetts (ACEC/MA) is excited about the dynamic program of events planned for Calendar Year 2010. Our members continue to report that attending these quality programs is of tremendous benefit to them. Based on the past outstanding participation in the **Annual Corporate Sponsorship program**, ACEC/MA is offering **member firms** the opportunity to **become a 2010 ACEC/MA Corporate Sponsor** by sponsoring all ten events with a single payment.

Becoming a **Corporate Sponsor** provides member firms the convenience of one upfront payment to enjoy multiple advertising opportunities and registration benefits throughout the year - a significant package savings over sponsoring events individually. Additionally, sponsorship demonstrates your firm's professional commitment to the vision of ACEC/MA, which is *"To lead with our knowledge and expertise and to be the voice of the engineering industry for the benefit of society and the natural and built environment"*.

ACEC/MA efforts include:

- Promoting the business interests of the engineering industry to Congress, federal agencies and international organizations;
- Supporting state legislation and policies that create a favorable business climate for engineering companies;
- Promoting Qualifications Based Selection at all levels of public and private sector procurement; and
- Providing business practice resources and educational programs to the engineering industry.

The **2010 Corporate Sponsorship** package includes **ten ACEC/MA monthly program events, tentatively set as follows:**

January	• Ethics Breakfast Program
February	• Water Infrastructure Topic Dinner Program
March	• Topical Breakfast Program
April	• State Markets Half-Day Conference
May	• Sustainability/Energy Topic Breakfast Program
June	• Annual Dinner Meeting/Special Event
September	• Topical Dinner Meeting
October	• Annual ACEC/CIM Dinner Meeting
November	• Topical Breakfast Program
December	• Topical Breakfast Program

ACEC/MA reserves the right to change topics and timing of programs.

The specific advertising benefits and cost for **Platinum, Gold** and **Silver Sponsorship** levels are detailed below. **The cost for each sponsorship level has remained the same since 2007.**

Platinum Sponsor - \$6,000

- Company name listed on promotional materials, event signage and announced at each monthly program event introduction.

- Company name and logo prominently shown on the newly revised ACEC/MA website at www.acecma.org and company name listed on the ACEC/MA information page on The Engineering Center's website at www.engineers.org. Direct link from your logo on ACEC/MA website to your company's website.
- Sponsorship highlighted in the ACEC/MA *Insights* Newsletter sent electronically to members approximately four times yearly.
- Placement of promotional materials on each guest table/seat/seminar packet of materials or ability to display company board at monthly program events.
- One seat at head speaker tables at applicable monthly program events.
- Two complimentary admissions to each of the ten monthly program events listed above.
- **Special Bonus** - Two complimentary admissions to the Engineering Excellence Awards Gala on **March 24, 2010**.
- Approximate value of the complimentary admissions to the ten events and the Awards Gala is \$2,000 in registration fees.

Gold Sponsor - \$3,000

- Company name listed on monthly event promotional materials.
- Company name listed on ACEC/MA website at www.acec.org.
- Space at a shared information table at each monthly program event with other Gold sponsor(s) or ability to display company board.
- One complimentary admission to each of the ten monthly program events listed above.
- Approximate value of the complimentary admissions to the ten events is \$900 in registration fees.

Silver Sponsor - \$1,500

- Company name listed on event promotional materials and event signage.
- Company name listed on ACEC/MA website at www.acec.org.
- May place company promotional materials at/near the monthly program event registration table or ability to display company board.

If you would prefer to sponsor individual events, please contact Elizabeth Tyminski at The Engineering Center at etyminski@engineers.org. The cost of individual event sponsorships ranges from \$400 to \$1,500 per event, depending on the type of event and venue. **Please note that the Engineering Excellence Awards Gala sponsorships will be solicited separately.**

To become a Corporate Sponsor, please sign up by **January 29, 2010** using the form attached. Your continued support is greatly appreciated.

Sincerely yours,

David F. Young, PE
2009-2010 ACEC/MA President



2010 ACEC/MA CORPORATE SPONSORSHIP SIGNUP FORM

Yes, I would like to be a Corporate Sponsor at the following level:

Desired Level of Sponsorship	Cost
Platinum	\$6,000
Gold	\$3,000
Silver	\$1,500

Please sign up by January 29, 2010.

Firm/Organization Name: _____

Sponsor Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Fax this form and **Credit Card Payment** information to Elizabeth Tyminski at F: 617/227-6783 or email her at etyminski@engineers.org.

Check one form of payment: MasterCard _____ Visa _____ American Express _____

Card #: _____ Exp Date: _____

Cardholder Signature: _____

Print Name: _____

OR

Make **Checks** payable to ACEC/MA and mail to: ACEC/MA, The Engineering Center, One Walnut Street, Boston, MA 02108-3616

PAYMENT MUST BE RECEIVED AT THE TIME OF COMMITMENT